

What is GROWLA?

GROWLA is an online ecosystem platform focused on the education and parenting fields, uniting leading global companies, experts, educators, and education pioneers.

Vision: Empower global educators and parents through a centralized, lifelong learning channel of education upskilling resources.

Mission: Enlighten the world, Enlighten the future.

How Do Partners Benefit from this Ecosystem Model?

Open the education market through:

- Enhanced marketing exposure;
- Shared learners and increase user traffic;
- New market penetration;
- Increased revenue and additional revenue stream opportunities;
- Additional partnership opportunities.

Connect the global education community through:

- Establishing large communities of practice and interest;
- Broadening opportunities for enhanced cooperation;
- Building bridges between different teaching communities and schools.

Change the world through:

- Transforming the perception of global education;
- Building a global alliance of like-minded education champions.

What Does GROWLA Promote

Resources :

- Full-spectrum of education / training / professional development courses, content, and services needed by educators, lifelong learners, parents, administrators, schools, and education organizations ;
- Educational expert talks, courses, lectures, and guidance;
- Educational products.

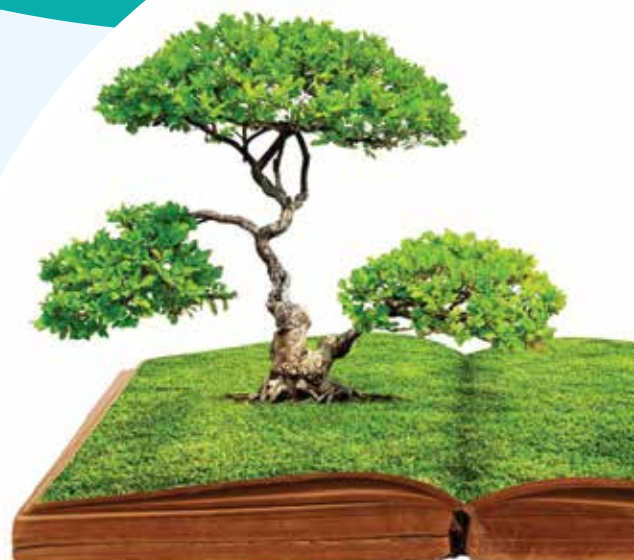
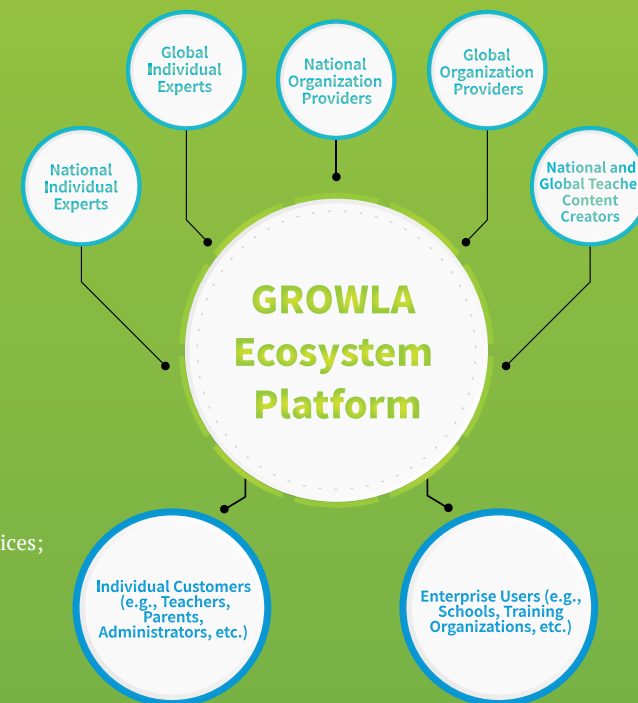
Services :

- Parent support services;
- Educational product vendors and services;
- Individual and organizational consultancy services;
- Enterprise training and support solutions;
- Career services;
- Education media services;
- Mentor services;
- Course and resource certification services;
- XR learning services;
- Content translation services;
- SaaS and school/organization online platform and tool services.

What does GROWLA Do?

- Works as an ecosystem alliance, bringing together and partnering with top companies and experts to build a centralized e-commerce platform for education and parenting resources.
- Acts as a global channel for education and parent-focused teaching and learning resources for adult learners.
- Provides two core areas of content: free and premium.
- Transforms global education by building the most extensive, accessible free library of content and services.

GROWLA's BASIC Ecosystem Model



Who Partners with GROWLA?

GROWLA's ever-expanding partners include premier global education organizations, experts, and superstar teachers focused on transforming the educational experience for international educators and parents.

Some of Our 300+ Partners:



Why is GROWLA Different?

- 01 Unique, niche market focus purely on education.
- 02 Ecosystem alliance of partners, experts, and a global teacher content creators.
- 03 One-stop platform for global educators, administrators, staff, and parents.
- 04 Two branches/domains – GROWLA Asia and GROWLA Global.
- 05 Individual and enterprise consultation services.



If you're interested in becoming a GROWLA partner, please contact us!

GROWLA

Email: partnership@GROWLA.com

Website: www.growla.com

GROWLA 介绍

GROWLA成立于2021年初,是一个全球化在线教育生态平台,专注于教育及教学资源的整合及分享。

我们的愿景: 通过一站式终身学习教育资源赋能

全球教育工作者和家长。

我们的使命: 点亮世界,点亮未来

GROWLA 平台内容

主要资源:

- 教育者、终身学习者、家长、学校和教育组织所需要的全方位的教育/培训/专业发展课程、内容和服务;
- 教育专家讲座、课程和指导;
- 教育类产品。

服务内容:

- 家长支持服务;
- 教育产品合作及服务;
- 个人和组织机构咨询服务;
- 企业培训和支持解决方案;
- 职业咨询服务;
- 教育媒体服务;
- 导师服务;
- 课程和资源认证服务;
- XR(扩展现实)学习服务;
- 内容翻译服务;
- 学校/组织在线平台工具服务。

GROWLA的教育生态平台



合作伙伴如何从GROWLA的生态模式中获益?

通过以下方式拓展用户市场

- 拓展品牌及市场营销渠道;
- 共享学习者,增加用户流量;
- 新用户市场的渗透;
- 增加更多销售渠道及机会;
- 全方位多形式的合作机会。

通过以下方式连接全球教育界

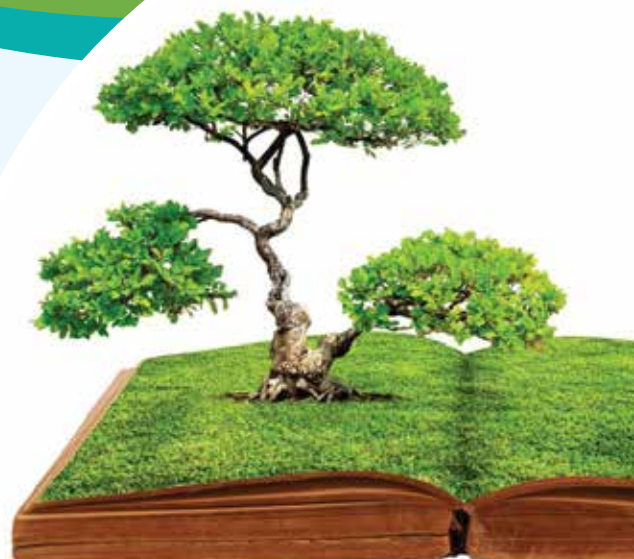
- 建立大型的实践和兴趣社区;
- 扩大加强合作的机会;
- 在不同的教学社群和学校之间建立链接。

通过以下方式改变世界:

- 改变传统的教育资源获取模式;
- 打造全球优质教育生态联盟。

GROWLA的价值

- 作为一个生态系统联盟,与全球顶级教育机构和专家合作,为教育资源建立一个集中的线上展示平台。
- 为成人学习者提供获取全球教育教学资源的渠道。
- 建立一个优质、免费的教学和教育资源“免费线上图书馆”改变全球教育资源。



GROWLA的合作伙伴

GROWLA的合作伙伴包括全球领先的教育组织、教育专家、杰出教师，旨在为全球教育工作者和家长提供随时、随地、可信赖的学习资源。

部分合作伙伴示例：



GROWLA的独特性

- 01 GROWLA只聚焦于教育相关的全球化资源整合。
- 02 GROWLA是一个由教育机构、专家和全球教师团体组成的生态系统联盟。
- 03 GROWLA是一个赋能全球教育工作者和家长的一站式学习平台。
- 04 GROWLA有两个分支机构——GROWLA中国和GROWLA全球。
- 05 GROWLA提供个人和企业的定制化教育咨询服务。



如果想要成为GROWLA的合作伙伴，请联系我们。



GROWLA微信公众号

✉ 邮箱: partnership@GROWLA.com

🌐 网址: www.growla.com

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